



RESOURCE RECOVERY COALITION OF CALIFORNIA

Membership Information for Associate Members

The Resource Recovery Coalition of California (Resource Coalition) was first organized in 1953 as the California Refuse Recycling Council by several independent refuse associations in Northern and Southern California. These associations banded together for the first time to lead a fight against state legislation that would cost the waste industry several hundreds of thousands of dollars statewide. Upon winning an exemption for our industry against this transportation legislation, these groups continued their association which laid the groundwork for what the Resource Coalition represents today.

As many things have changed over the years, our industry and association have also changed to meet the demands of our time. In response to those changes, the Resource Coalition was formed. But throughout these changes, our objectives have remained the same:

RESOURCE COALITION OBJECTIVES

To promote the general welfare and business interests of our members

To encourage the highest standards of ethical business practices among our members in the public interest

To work for the benefit and the fostering of goodwill for the members of the waste management industry throughout the State of California and the State of Nevada

To afford to all agencies of government on the federal, state, county and city levels a means of cooperation and coordinated effort to the most efficient and economic standard of collection, disposal and recycling of refuse materials

To foster and further the American principle of free enterprise and competition

Resource Coalition industry members are proud of their industry, proud of their accomplishments, and proud of the services they provide their customers.

MEMBERSHIP ACTIVITIES

- ◆ Monthly General Membership meetings and luncheons at locations throughout Northern California (except for December)
- ◆ Annual Convention
- ◆ Next Generation Management and Leadership Program, an 8-month series with on-going activities and continuing education for the next generation of industry members
- ◆ Annual “Trash Bash” Legislative Reception held in Sacramento
- ◆ Annual Louie Pellegrini IV Memorial Safety Road-e-o
- ◆ Annual Old Timers Tribute

EXECUTIVE COMMITTEE

Bill Dobert, *President*
Specialty Solid Waste & Recycling
925-846-2042

Dave Sikich, *1st Vice President*
Atlas Disposal Industries
916-455-2800

Tracy Adams, *1st Vice President*
GreenWaste Recovery, Inc.
408-938-4938

Vincent Colvis, *Secretary*
Mt. Diablo Resource Recovery
925-689-8390

Gene Gilton, *Treasurer*
Gilton Solid Waste Management
209-527-3781

Christy Pestoni, *Immediate Past President*
Upper Valley Disposal & Recycling
707-963-7988

Greg Kelley, *Member at Large*
Napa Recycling & Waste Services, LLC
707-256-3500

Mark Figone, *Member at Large*
East Bay Sanitary Co., Inc.
510-237-4321

Louie Pellegrini Jr., *Member at Large*
Peninsula Sanitary Service, Inc.
650-321-4236

MEMBERSHIP BENEFITS

Legislative and Regulatory Representation

The Resource Coalition is the voice of the solid waste industry in Sacramento, with our professional lobbying staff representing the interests of refuse companies and affiliated industries before the state legislature, the administration, and regulatory agencies.

Industry Connection

The Resource Coalition is a valuable resource tool for your company's efforts in the solid waste management field. In addition to representing your interests, The Resource Coalition provides you with an excellent opportunity to meet and exchange ideas with others involved with the collection, processing, transportation and marketing of solid waste, green waste and recyclables.

Membership in The Resource Coalition will put you in direct communication with the leaders of the solid waste industry in this state, as well as put you in contact with the industry's major suppliers.

Publications

The Resource Coalition publishes *The Long Haul*, a monthly newsletter benefiting the membership.

Marketing Opportunities

There are many opportunities for Associate Members to market their products and services to Industry Members. These include sponsorship of the Long Haul monthly newsletter, the Resource Coalition website, the Joint State Convention, the Louie Pellegrini IV Memorial Safety Road-e-o, and the Old Timers Tribute. Sponsorship recognition varies in each instance. Examples of recognition would be signage at an event, sponsor acknowledgement in programs/newsletter, and/or company literature included in registration packets.

Website

Our website, located at www.resourcecoalition.org, is a comprehensive interactive site for our members, offering many services and resources. This is by far the highest visibility opportunity for Associate Member advertising. Included on the site is an Industry Alert section, which includes timely information for our Industry and Associate Members, Meeting and Event calendars with RSVP and information links, Member Services (for members only) including up-to-date Membership Rosters, a Safety Resources section, and back issues of *The Long Haul*, to name just a few. Advertising rates for Associate Members are very reasonable, and are offered to Resource Coalition members only on a first-come, first-serve basis.

Committees

Per the By-laws, Associate Members are represented by Directors whom they elect on an annual basis. One (1) director is authorized for every twenty-five (25) Industry Associate Members of the Northern District.

Associate Members participate in the Annual Louie Pellegrini IV Memorial Safety Road-e-o Planning Committee.

HOW TO APPLY

The Resource Coalition's By-laws prescribe the membership application process. They require that all members be voted in by a majority vote of our Board of Directors. Your application should include a sponsor from a qualified Industry Member. If you are a member of the Oregon Refuse & Recycling Association (ORRA), or the Washington Refuse & Recycling Association (WRRRA), a letter from their President or Executive Director is sufficient.

Dues for Associate Members are invoiced annually in December of each year.

The Board of Directors act on all membership applications. The By-laws require that all applications be noticed and read at two consecutive meetings of the Board of Directors. Upon conclusion of the reading at the second meeting, a vote is taken to consider the application. If you have any questions about the nomination and election process, please do not hesitate to contact Trish Roath, Executive Director, or one of the Executive Committee Members listed in this brochure.

We appreciate your interest and look forward to talking more with you about membership, and how you can benefit from the Association.

1121 L Street, Suite 505

Sacramento, CA 95814

P: 916-444-2772

F: 916-442-0623

www.resourcecoalition.org

Trish Roath, *Executive Director*
trish@resourcecoalition.org