



RESOURCE RECOVERY
COALITION OF CALIFORNIA

Associate Membership

The Resource Recovery Coalition of California (Resource Coalition) was originally established in 1953 as the California Refuse Recycling Council by several independent refuse associations from Northern and Southern California. These associations united for the first time to oppose state legislation that threatened to impose substantial costs on the waste industry, potentially reaching hundreds of thousands of dollars statewide. Following a successful campaign to secure an exemption from this transportation legislation, these groups continued their collaboration, laying the foundation for what is now the Resource Coalition.

Over the years, both the industry and our association have evolved to meet the demands of a changing landscape. Yet despite these changes, our **CORE OBJECTIVES** have remained the same:

- To promote the general welfare and business interests of our members
- To encourage the highest standards of ethical business practices among our members in the public interest
- To work for the benefit and the fostering of goodwill for the members of the waste management industry throughout the State of California and the State of Nevada
- To afford to all agencies of government on the federal, state, county and city levels a means of cooperation and coordinated effort to the most efficient and economic standard of collection, disposal and recycling of refuse materials
- To foster and further the American principle of free enterprise and competition

JOIN US!

www.resourcecoalition.org

Resource Coalition members are proud of their industry, proud of their accomplishments, and proud of the services they provide their customers.

MEMBERSHIP BENEFITS



VERONICA PARDO
Executive Director



LINDSAY GULLAHORN
Legislative Advocate

Legislative and Regulatory Representation

The Resource Coalition serves as the leading advocate for the solid waste industry in Sacramento. Our skilled lobbying team represents the interests of refuse companies and related industries before the state legislature, administrative bodies, and regulatory agencies.

Industry Connection

The Resource Coalition is an essential asset for companies in the solid waste management sector. Beyond representing your interests, the Resource Coalition offers a valuable platform for networking and exchanging insights with professionals involved in the collection, processing, transportation, and marketing of solid waste, green waste, and recyclables.

Membership provides direct access to the state's leading figures in the solid waste industry and connects you with key suppliers, positioning your organization at the forefront of industry developments.

Committees

In accordance with the By-laws, Associate Members elect authorized Associate Representatives annually, with one (1) Representative assigned for every twenty-five (25) Associate Members of the Resource Coalition.

The Next Generation Alumni Committee meets regularly throughout the year to plan educational and networking events for the current and future leadership of Resource Coalition companies.

The Louie Pellegrini IV Memorial Safety Road-e-o Planning Committee meets over a four-month period to plan and execute this annual event.

Marketing Opportunities

Associate Members have numerous opportunities to showcase their products and services to Industry Members. These include sponsorship of *The Long Haul* monthly e-newsletter, the Resource Coalition website, the annual convention, the Louie Pellegrini IV Memorial Safety Road-e-o, and the Old Timers Tribute. Sponsorship recognition varies by event and may include signage, acknowledgments in event programs or newsletters, and the display of your company's logo on our website.

Publications

The Resource Coalition publishes *The Long Haul*, a monthly e-newsletter designed to provide valuable updates and insights to our members. Associate Members are encouraged to participate as contributors.

Website

Our website is an interactive and comprehensive resource for our members, providing a wide range of valuable services. Key features include meeting and event calendars with RSVP and informational links, exclusive Member Services such as current membership rosters, legislative and regulatory reports, and archived editions of *The Long Haul* newsletter. This platform offers Associate Members the highest visibility as sponsors of the newsletter or website. Sponsorship opportunities for Associate Members are competitively priced and available exclusively to Resource Coalition members on a first-come, first-served basis.

The screenshot shows a news article from The Long Haul website. The article is titled "LEGISLATIVE UPDATE" and is written by Lindsay Gullahorn. It discusses the November 5 General Election and the Governor's race. The article includes a photo of Lindsay Gullahorn and a sidebar with links to other services like TITUS and CONCORDE.

www.resourcecoalition.org

RESOURCE COALITION PROGRAMS & EVENTS

- Monthly General Membership meetings and luncheons at locations throughout Northern California (excluding December)
- Annual legislative luncheon with key legislative/regulatory speakers followed by a lobby day at the Capitol
- Annual Convention and Trade Show
- Annual Louie Pellegrini IV Memorial Safety Road-e-o
- Annual Old Timers Tribute to honor long-time devoted members of the industry
- Next Generation Management and Leadership Program, an 8-month series with on-going activities and continuing education for the next generation of industry members
- Concorde, Inc. employment screening services
- Staples Advantage office supply program
- Service First Processing credit card processing



MEMBERSHIP IS YOUR TICKET TO PREEMINENT EVENTS, EDUCATION AND RESOURCES

www.resourcecoalition.org

The Resource Coalition's By-laws outline the membership application process. All new members must be approved by a majority vote of the Board of Directors. Each application should identify a qualified Industry Member sponsor. If you are a member of the Oregon Refuse & Recycling Association or the Washington Refuse & Recycling Association, a letter from their President or Executive Director is sufficient.

Dues for Associate Members are invoiced annually in December.

The Board of Directors reviews all membership applications in accordance with the By-laws, which require applications to be presented and read at two consecutive Board meetings. A vote is held after the second reading to determine approval.

If you have any questions, please do not hesitate to contact the Executive Director or one of the Executive Committee Members listed here. We appreciate your interest and look forward to discussing how membership can benefit both you and the Resource Coalition.

ELIGIBILITY AND DUES

EXECUTIVE COMMITTEE



President

TRACY ADAMS

GreenWaste, LLC



1st Vice President

VINCENT COLVIS

Mt. Diablo Resource Recovery



2nd Vice President

GENE GILTON

Gilton Solid Waste Management



Secretary

ANDREW PELLEGRINI

Peninsula Sanitary Service, Inc.



Treasurer

JEFF DOBERT

Specialty Solid Waste & Recycling



Immediate Past President

DAVE SIKICH

Atlas Disposal Industries



Member at Large

GREG KELLEY

Napa Recycling & Waste Services, LLC



Member at Large

LOUIE PELLEGRINI JR.

Mission Trail Waste Systems Inc.



Member at Large

CHRISTY PESTONI

Waste Connections



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